

Zurich, 5 December 2017

Downpass 2017 certification

At the beginning of the year, the Swiss Bedding Manufacturers' Association (VSB) decided that all VSB members must be certified according to the latest DOWNPASS 2017 standard by the end of 2017. At the heart of this certification is that, apart from not using down and feathers plucked from live birds, it is also guaranteed and verifiable that no raw materials emanating from force-fed birds are being purchased and used for bedding.

With this letter, we would like to inform you that DOWNPASS 2017 certification of all VSB member companies has now been successfully carried out. This means that the VSB is the first and currently the only association in the world that has made this certification mandatory for all of its members.

As soon as the stocks of raw materials for VSB products have been completely replaced by DOWNPASS 2017 certified goods, we will extend the existing guarantees of the "Swiss Guaranty VSB" quality seal accordingly. Along with the stricter Swiss regulations in relation to the quality and processing of raw materials, as well as the long-standing eschewal of any live feather plucking products, the VSB label also guarantees that bedding contains no down or feathers from force-fed birds.

The VSB regards this certification as a further important step in giving consumers clear guidance when purchasing bedding thanks to the VSB quality seal, whilst it is simultaneously complying with the growing requirements for transparency when it comes to the origin of products.

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